

## **Detailed explanation of the difference between Social playdates and Private parties**

**At the Playtrium we have given our clients a couple of options when it comes to renting our venue for an event.**

**One event is a "Social Playdate" and one is a "Private Party". These are two separate events. We have implemented a price structure and policy for each event. Our policies are actually the foundation of our business structure. Our policies are in place for the following reasons:**

**1) Price structural reasons, because at the end of the day, we are a business and the numbers have to work in The Playtrium's best interest, or there will be no Playtrium to consider. We firmly believe that our pricing is fair, it makes sense and reflects The Playtrium's value.**

**2) The other part of our policy is in place for sanitary and safety reasons.**

**The reason we call the 2nd event "Private parties" and not birthday parties is because it might not be a birthday. It might be a baby shower, or on one occasion we had a Valentines party and a Summer party. It doesn't matter what the theme is, these parties are where we make most of our money. These are (for the most part) how we pay our bills, how our staff pay their rent and buy their groceries.**

**For these private parties, our staff are very involved, and manage the party for the hosts. It's important to us that the party is as effortless as possible for our hosts' and their guests, so our staff put in a great effort to make that happen. We set up the food, we serve the kids, we wipe their hands, we serve the adults, clear the tables, cut and serve the cake, pack away all belongings, monitor the kids, but what people don't see is that when the hosts and all the guests leave, we're still there cleaning for sometimes another two hours afterwards, because it's important to us that when we open the next morning at 8:30am, our guests walking in the door are entering a clean, sanitized, fresh smelling Playtrium. Details are so important, and we feel that this one is**

imperative to the Playtrium's operation and continued success. But this takes time and it costs money.

For Private parties, we allow guests to bring foods such as pizza, cake, cake pops, ice cream, doughnuts, brownies, cookies etc. because we sit the children down at the tables and chairs so the mess is in one area. We allow decorations, gifts, treat bags, balloons, singing Happy Birthday, Pinatas.

The cost for these parties starts at \$600.00 due to the fact that we want the host to walk in, relax, socialize, take pictures, be a part of their child's party and walk away having everything done for them. Most hosts praise how hard we work and appreciate it. Most hosts find our prices for these parties to be fair, all things considered. Here is the party pricing:

2 hour party (maximum 15 kids)	\$600.00
2 hour party (maximum 30 kids)	\$700.00
2 ½ hour party (maximum 15 kids)	\$750.00
2 ½ hour party (maximum 30 kids)	\$875.00

All parties can be either 2 hours or 2.5 hours long

In between 15-20 kids, we charge \$10.00 per child for the extra kids. Over 20 kids and the price will change to the next price bracket. Same rule applies for the 30 kids parties, extra kids are \$10.00 each.

### Cancellation Policy.

For bookings we ask for a credit card number to hold on file in case you cancel within 48 hours of your party, in which case a 50% fee will be charged. If you don't cancel, nothing will be charged to your card and you'll pay in full at the end of the party with either cash, card (Mastercard/Visa) or check.

For the other event, the Social Playdates, they are held in a much more relaxed setting. These were implemented due to popular demand for rental of our venue for a fun time out with friends, but not necessarily for a 'birthday' or other type of celebration, it might just be parents catching up with each other, or a 'leaving the Island' get together, for example. So we have compromised

and created this new event which costs much less than a private party.

Hosts who book this event do so with the full understanding that they're renting the Playtrium for a play/social only, and that anything 'birthday' or 'celebration' related, or decorations, cupcakes, cake pops, brownies, etc. will have to be celebrated at home or at school either before or afterwards. These Social Playdates are available Monday thru Friday only.

Here are the prices for Social Playdates:

**Option #1----Two hour Rental of The Playtrium—Monday to Friday Only**

Flat rate of \$350.00 no matter how many people. **(Whoever organizes and books the Playtrium must make the payment in full to us and arrange reimbursement from their friends.)**

**Option #2----two and a half hours Rental of The Playtrium – Monday to Friday Only**

Flat rate of \$400.00 no matter how many people. If we can accommodate more than 2.5 hours, every extra half hour is another \$50.00

Please keep in mind that our max capacity is 45 people in total.

**\*\*\*We now offer A LIMBO DANCE WITH PRIZES!\*\*\*** This is optional, can be set up in minutes and is loads of fun for all ages!

So far all of the hosts and guests completely understand the pricing structure, and the reasons for the difference in policies for each event. The Social Playdates we've held so far have been very successful with everyone really enjoying themselves, including our staff.

For Social Playdates, hosts have exclusivity of our venue and can bring beer/wine/champagne, juice or juice boxes, soda, water and any or all of the foods from this list only:

Finger sandwiches

Fruit

**Veggies**

**Cheese/crackers**

**Pretzels**

**Pop corn**

**Chips**

**Cheese curls**

**Goldfish**

**We have this list of simple foods because one of the ways a Social Playdate is different from a Private party is that we don't have the tables and chairs out for the kids to sit down and eat from. All guests would, instead, 'nibble' on these foods from around the snack table. Therefore, we ask that hosts and/or guests refrain from entering with the following foods for a Social Playdate as they are too messy:**

**Cake**

**Cupcakes**

**Brownies**

**Doughnuts**

**cake pops**

**Pizza**

**Candy**

**Also, we ask that any of the following items are brought to The playtrium for a Private party only:**

**Balloons**

**Party/goody bags or packages**

**as well as singing the "Happy Birthday" song, which we've just had to add to the list as it is considered 'birthday related'.**

**Wrapped gifts or packages will be placed in bags and stored in our office until the end of the Social Playdate.**